



Imagine eye
109, 1st Floor, Narendra Sadan
Opp. Rastogi Publications
Near Ismail Girls College
Meerut (U.P.) INDIA
+01 971-900-7698 Mob
www.imagine-eye.com

DESIGN :: WEB :: PRINT :: MULTIMEDIA

BROUCHER DESIGN QUESTIONNAIRE

Why do I need a custom brochure?

I have seen many services that design brochures based on templates, and that are much cheaper.

Why should I still choose IMAGINE EYE?

Why should I choose IMAGINE EYE to create my custom brochure?

Can IMAGINE EYE design custom logos/business cards/flyers/brand identity too?

Is all the work handled through the Internet?

Do you work for Indian customers only?

I am not sure which brochure type is suited for my needs. Can you help?

I am ready to order, what are the next steps?

I have put together all the content for my brochure.

I have a Word document with all the wording and some pictures, but need a professional designer. Will you be able to help?

I want my logo/pictures to be incorporated into my custom brochure... can it be done?

How will I be able to use my brochure?

How much does it cost to get a custom brochure designed, and what are your payment terms?

How long does it take?

What if I am not satisfied with the work?

Do you print the brochures?

Can I go to any Offset Printer or similar digital printing stores to print the brochures?

I want to update the brochure you created for me for the next season/year/event!

How much would it cost?

Who can I talk to if I have additional questions?



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Why do I need a custom brochure?

When there are many providers who work on your same business field and offer the same services, you need every advantage you can get to stay ahead of your competitors! A custom-built brochure is a powerful marketing tool since it is tailored to the needs of your product, and thus it portrays all its strengths and benefits in a clear, friendly and impressive way, something that cannot be derived from a template-based brochure.

I have seen many services that design brochures based on templates, and that are much cheaper. Why should I still choose IMAGINE EYE?

The quality of these brochures is poor and they look very unprofessional, no matter what they claim. And this is not how you should market your business. The people behind these template-based design services are not professional designers, they only copy and paste your content into predesigned brochure templates that were not created specifically for your business. Will you end up spending money, time and potential business by printing brochures that will make your business look unprofessional? We hope not!

If you are in need of a brochure design that will make your business look great, IMAGINE EYE is the right choice.

Why should I choose IMAGINE EYE to create my custom brochure?

We offer superior quality designs at extremely competitive prices. All our work matches -if not exceeds- the quality of solutions provided for large corporations, but our prices are only a fraction of the cost such corporations pay for their brochure designs. Our team of highly skilled, experienced and very attentive designers will go step by step with you throughout the entire design process until the brochure fulfills all your expectations. And our success in meeting very tight deadlines (we have designed professional brochures in 24 hours) is unmatched.

Can IMAGINE EYE design custom logos/business cards/flyers/brand identity too?

We do not work on brochure designs only - we can provide similarly superb designs for logos, flyers, business cards, folders, sales sheets and web sites, to name just a few. Our experience as graphic designers is huge! Just tell us what you need, and we will take care of the rest.

Contact us : 0121-4029526, +91 - 9719007698



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Is all the work handled through the Internet?

The flexibility provided by Internet work is very important to our success as providers of superior quality brochure designs. All basic brochure designs and revised drafts are submitted to you via e-mail for evaluation and feedback, or posted on a page in our server for your convenience.

Our work process results in no waste of time in long, tedious, back-and-forth meetings - only to see a brochure you don't like. Everything is done through the Internet. And you don't need any knowledge other than e-mailing since you can always request the help and advice of your assigned project manager.

Also, you can always talk with someone at IMAGINE EYE by calling our HELPLINE NO: +91-9719007698.

Do you work for INDIAN customers only?

No, we serve business all around the world. Although our main clientele is based in India , we have worked for companies in other countries like Dubai , France, Italy, Germany, Spain, Norway, Ghana, South Africa, Mexico, Argentina, Vietnam, Afganistan, just to name a few. Although all communication is in English.

I am not sure which brochure type is suited for my needs. Can you help?

Please contact us using the chat application on this website. One of our project managers will help you.

I am ready to order, what are the next steps?

You can contact us using the chat application on this website, e-mail us at info@imagine-eye.com. One of our assistants will explain you the process in detail.

I have put together all the content for my brochure. I have a Word document with all the wording and some pictures, but need a professional designer. Will you be able to help?

A: Yes, of course. Just e-mail all your content to info@imagine-eye.com or contact us on our HELPLINE NO: +91-9719007698

I want my logo/pictures to be incorporated into my custom brochure... can it be done?

Of course! All the material you provide will be integrated into the brochure by our design team.

How will I be able to use my brochure?

We will provide you with all the editable source files and all the files ready for printing, by sending them to you via e-mail or by mailing you a CD that contains all the information. The advantage of you owning the files in editable format: if you need it in the future, you will be able to use them to modify and tweak your brochure on your own, or by hiring any graphic designer.

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How much does it cost to get a custom brochure designed, and what are your payment terms?

The actual price varies depending on the size and number of pages you want your brochure to have. You can request a quote for free by clicking [here](#). We request a 50% down payment of the total price to start working on the design of your custom brochure, the remaining balance upon completion, before the delivery of the final files. We accept Paypal checks or ACH/Wire bank transfers.

How long does it take?

The length of time the design process takes is tailored to your time constraints - for example, if you need your trifold brochure to be designed within a week, rest assured you will get it before the deadline; but if you can spare some time to refine it further, Under normal circumstances, first concepts are delivered within 4 business days. Each revision phase usually takes 21 business days - and 3 business days as a maximum.

We also provide a rush service. In this case, the project is assigned a team that is 100% devoted to it, giving it top priority. This service is more expensive and it is only recommended for very tight deadlines (less than 4 business days).

What if I am not satisfied with the work?

If you have purchased a design package with unlimited revisions, you can simply request the design to be revised again. If your solution includes a limited number of revisions, you can pay a small fee for an extra set of concepts or another revision.

Do you print the brochures?

No, we don't print them. Depending on your location, budget, time and quality requirements, we will recommend printing stores that will fulfill your needs. We can also work and get in contact with your local printer if you wish so.

Can I go to any OFFSET PRINTER or similar digital printing stores to print the brochures?

Yes! You can just burn a CD or DVD with the files, save them to a memory card or USB drive, or ask them to directly download the files from us (we will supply the addresses).

A digital printing company will have your brochures printed within the hour. However, they are only recommended only for small runs, as digital printing can get expensive if printing several copies.

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I want to update the brochure you created for me for the next season/year/event! How much would it cost?

First, we would like to have accurate and precise knowledge of the changes you want to make; you will be charged for these changes – this rate will be arranged with you.

Who can I talk to if I have additional questions?

You can contact us if you have any questions or doubts by clicking [here](#).