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DESIGN :: WEB :: PRINT :: MULTIMEDIA

## LOGO DESIGN QUESTIONNAIRE

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Q. How can I see my logo design samples?

Q. How many changes can I ask for the logo design?

Q. How do I send you my feedback?

Q. Can I use my logo on website, business stationery, flyer, etc.?

Q. When do I make payment?

Q. How will I receive the logo design files?

Q. Can I make any changes to the design myself?

Q. Who has the design ownership after purchase?

Q. Can I upgrade my package after project initiation?

Q. What if am not happy with the final design?

Q. I have the design files, but am not able to open some of them. Why is this?

Q. I have stationery design in high resolution, as well as .doc formats. Both look different in colors when printed?

Q. How many design options will be presented for my project?



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**Q. How can I see my logo design samples?**

We will send you a preview link, which will have the design samples specially designed for you. It will be like a webpage, with options of your logo. This webpage will be active, until your logo project is being executed. You will be able to access this webpage from any location.

**Q. How many changes can I ask for the logo design?**

The number of design iterations is limited as per the design package that you have selected. If you have selected Standard or Business Package, and you still need more iterations, you can upgrade your package, and avail the facility of unlimited design iterations.

**Q. How do I send you my feedback?**

The webpage that has your logo samples also has the facility to send your feedback and comments to our design team. You can also send us an email with your feedback, and your suggestions will be attended to. You may also choose to call, and talk to us to get the changes done.

**Q. Can I use my logo on website, business stationery, flyer, etc.?**

Yes, you will be able to use your logo on any and all applications. May it be business stationery such as business card, letterhead, envelope, etc., or website, or get it embroidered on the uniform! We will provide you with all the file formats that you might need for using your logo. Also, if you need any specific format of the logo separately, you may intimate us for the same.

**Q. When do I make payment?**

50% as an advance you have to pay us and rest payment when you have seen the first set of your logo samples, and you want to move ahead. While sending you the logo design samples, we will also notify you of the payment process to follow.

**Q. How will I receive the logo design files?**

You will receive the logo design files in an electronic format, via email. You should download those files, copy it in a CD or a pen drive, and also keep its backup. Usually, we keep a backup of your file for 6 months after purchase. Hence in case you have lost your files, we can provide you with the same during first six months of logo purchase only.

**Q. Can I make any changes to the design myself?**

The logo design source files are provided in Corel Draw file format. You will not be able to edit this design source, unless you have technical knowledge or hands-on experience of the design software.



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**Q. Who has the design ownership after purchase?**

After purchase, the design ownership is transferred to you. We do not reuse the concept, which is once sold to any of our customers. This ensures that your logo design is unique.

**Q. Can I upgrade my package after project initiation?**

Yes, you can upgrade your package even after the project initiation. However, you first need to clear the base cost of the previous package selected.

**Q. What if am not happy with the final design?**

We assure you, you will not face this scenario. Yet, for any such rare instance, we will refund your full amount, without argument only 15% will be charged as a processing fee. This instance will not be true for any design whose source file is delivered.

**Q. I have the design files, but am not able to open some of them. Why is this?**

Some design formats, like AI, need special design software to be used to open them. If you do not have those design software installed on your machine, you will not be able to open them. In any case, this file format is meant for the professional use by the designer, or printer. So do not worry.

**Q. I have stationery design in high resolution, as well as .doc formats. Both look different in colors when printed?**

Yes, there will be a slight difference between both versions. This is because the ink used for professional printing, and ink used by the personal printer, differ.

**Q. How many design options will be presented for my project?**

You will receive 2-4 preliminary samples for your design project. Based on these designs, you can get the iterations for further improvement, moving towards design finalization.